

**Don't Get Your
Wires in a Bunch**
Use Arm Candy





Your Media Intelligence Agency

**WE'RE THE
KEY
TO YOUR
BOARD**

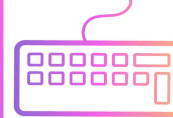


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**A full service media team,
not on your payroll**

thearmcandy.com



The Style

All of these insights are variables brands should consider when targeting ads to get more audience engagement and ultimately sales. Without them, you may as well use the shotgun approach and blast your messages to the masses in hopes of seeing positive returns.

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The Landing Page Process

Landing pages are much easier to deploy because the complexity of the content delivery is reduced significantly. A landing page is a standalone page, with no navigation links or other distractions that would keep visitors from converting. A company that spends \$1,000,000 per year in advertising would literally need to spend \$3,000,000 more to achieve the same conversion quantity if they chose to send their ads to a web

About Instapage

targeting ads, and spend even **3x** more per visitor on average. But we do know the way of the future is to use the shotgun approach and blast your messages to the masses in hopes of seeing positive returns.

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About Instapage
Instapage is the most powerful landing page platform available. We help you create and optimize landing pages that convert. Our platform is designed to create and optimize landing pages. The best part of Instapage is that you can create and optimize landing pages.

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